
CaRDI Communiqué

ISSUE NUMBER 7/OCTOBER 2007

Highlights

- * Notes from Rod Howe
- * New Feature: Ask a Community and Economic Development Related Question
- * CaRDI Publications

Dates

- * November 1, 2007: The Role of Local/Regional Foods in Community and Economic Development
- * November 4, 2007: Main Street Forum
- * November 5, 2007: The Catskill's Preservation Conference
- * November 5 and 6, 2007: Cornell Strategic Marketing Conference Focuses on Increasing Agricultural Producers' Access to Markets
- * November 16, 2007: Conference to Find High Tech Solutions to Food & Agriculture Challenges
- * December 18, 2007: Agribusiness Economic Outlook Conference
- * March 25 – 27, 2008: Sustainable Agriculture Research and Education's 20th Anniversary Conference: The New American Farm, Advancing the Frontier of Sustainable Agriculture

Resources / Articles

- * Entrepreneurs and Their Communities (new resource on eXtension website):
- * Business Retention and Expansion Consulting Online Course:
- * Linking Colleges to Communities-Engaging the University for Community Development

Funding / Grants

- * NYS Dept. of Agriculture and Markets announces Funding for Agricultural and Farmland Protection Planning.

Highlights

NOTES FROM ROD HOWE

The week of September 17 was a very interesting week given the variety of conference and events. Thought it was worth noting them.

On September 18, there was the I LIVE NY Conference spearheaded by Silda Wall Spitzer in Cortland. Cornell and CCE were well represented at the event. One of the panels was "Farmers as Entrepreneurs." The general theme revolved around the topic of brain drain/brain gain. For more information see: http://www.ny.gov/governor/press/fl_0918071.html

Also on September 18 there was an Albany policy forum entitled, "Upstate NY Roundtable - Linking Community Revitalization and Environmental Restoration in the Great Lakes Region" at which land use recommendations were shared and discussed with key State Agency representatives. It is clear that the Spitzer administration is very interested in promoting smart growth. For further information contact David Kay at dlk2@cornell.edu. Great Lakes Commission website: <http://www.glc.org/>

The Fall New York State Association of Counties conference was held September 19-21 at the Desmond Hotel in Albany. There were numerous courses for which Dennis A. Pelletier Institute credits were offered. The Building Consensus Workshop presented by ILR faculty member Sally Klingel and Extension Associate David Kay was, once again, well received. NYSAC website: <http://www.nysac.org/>

The NYS Commission on Local Government Efficiency released 150 recommendations during the NYSAC conference. See Local initiatives by county at <http://www.nyslocalgov.org/>

The NYS Rural Aging Conference was held at Ithaca College on Sept. 20-21. Extension Associate Robin Blakely and Senior Research Associate Nina Glasgow helped to facilitate sessions. We know that the changing NYS demographics have implications for our communities. Website: <http://www.ithaca.edu/agingconference/>

NEW FEATURE: ASK A COMMUNITY AND ECONOMIC DEVELOPMENT RELATED QUESTION

Recently Bill Maddison, CCE Executive Director in Wyoming County asked me a question about IDA (Industrial Development Agencies) funding sources. I consider myself familiar with IDAs but I found myself stumbling around a bit to answer the question. This has led us to the idea of this new feature. Please feel free to send me questions related to community and economic development and we will do our best to provide an answer/response. Just send your questions to rlh13@cornell.edu. We will use the Communique to post the information we find.

So, the answer to the question:

We now have a basic IDA primer provided by Brian McMahon, President of the NYS Economic Development Council. [Click here to access the powerpoint presentation.](#)

CaRDI PUBLICATIONS

In early September, Issue #9 of our Rural New York Minute series was released, entitled "Home Grown Power: Community Energy Initiatives in Upstate NY" by Shawn Lindabury, Todd M. Schmidt, Tania Shusler, and Rod Howe.

We will release our 10th issue of the Minute in early October entitled "Driver's Licenses for Immigrant Farmworkers: Policy Considerations for NYS" by Mary Jo Dudley and Robin Blakely.

In mid-September, Issue #9 of our Research & Policy Brief Series was released, entitled "The Creative Economy: Taking Advantage of Campus and Community Resources", by Susan Christopherson, Suzanne Loker, and Susan Monagan.

We will release our 10th issue of the Brief in mid-October entitled "Racial Segregation in Rural & Small Town America: Does NYS Fit the National Pattern?", by Daniel T. Lichter, Domenico Parisi, Steven Michael Grice & Michael Taquino .

In addition, our 2nd CaRDI Report is now available on-line, entitled "Losing & Gaining Metropolitan Status: Implications for Program Eligibility, Community Image, and Local Development" by K. Whitney Mauer and David L. Brown.

All of our publications are available on the CaRDI website at <http://www.cardi.cornell.edu>.

Dates

THE ROLE OF LOCAL / REGIONAL FOODS IN COMMUNITY AND ECONOMIC DEVELOPMENT

One-day conference of The Rural Learning Network of Central and Western New York

November 1, 2007

Sponsors: Cornell University, Cornell Cooperative Extension, Department of Development Sociology, Community and Rural Development Institute

Quality Inn
125 North Main Street
Newark, New York

Conference Purpose: To examine local/regional foods from a community and economic development perspective. To engage in discussions, related to research and education about policies that support and enhance consumer and institutional connections with local foods.

For registration information, email ach37@cornell.edu.

THE LIBERTY MUSEUM & ARTS CENTER PRESENTS THE 6TH ANNUAL THE CATSKILL'S PRESERVATION CONFERENCE

Liberty, New York

The Region's most intense one day Preservation Conference With over 15 sessions to select from, Featuring **New York State's Top Preservation Professionals**

Examining the preservation of **Historic Homes, Barns, and Tourism Structures**
Sunday, November 4, 2007

Liberty Museum & Arts Center
46 South Main Street, Liberty, New York (845) 292-2394

Information online at LibertyMuseum.com

THE LIBERTY MUSEUM & ARTS CENTER PRESENTS THE 11TH ANNUAL MAIN STREET FORUM

Liberty, New York

featuring "Doctor Downtown" Norman Mintz, Empire State Development's Director of Community Planning for Upstate New York, Robert McNary and multiple sessions presented by representatives from the DHCR's New York Main Street Program, and 15 additional sessions presented by Main Street Professionals from around New York State

The Country's most intense one day Main Street Conference with over 25 sessions to select from, featuring **New York State's Top Main Street Professionals**

Reshaping your effort into **A Successful Main Street Program**

Monday, November 5, 2007 8am - 8pm

Liberty Museum & Arts Center

46 South Main Street, Liberty, New York (845) 292-2394

Information online at: LibertyMuseum.com

CORNELL STRATEGIC MARKETING CONFERENCE FOCUSES ON INCREASING AGRICULTURAL PRODUCERS' ACCESS TO MARKETS

ITHACA, N.Y. – The 2007 Cornell Strategic Marketing Conference will be held on November 5th and 6th, 2007 at the Henry A Wallace Visitor and Education Center at the FDR Presidential Library and Home, Hyde Park, NY. The theme of the conference is **The Northeast Competitive Advantage: Increasing Producer Access to Markets** and is sponsored by the Agricultural Marketing and Management Program Work Team and Department of Applied Economics and Management at Cornell University.

All members of the agricultural community, including agricultural producers, extension educators, farm management specialists, agricultural economic development specialists, agri-service providers, and food wholesalers and retailers are encouraged to attend.

The pre-registration fee is \$75 if postmarked by October 22nd; \$90 if postmarked after October 22nd or if registering on-site. The fee for media personnel with valid ID will be waived. For further conference information and to obtain a registration form contact Vicki Parker at 254-6761 or vrp5@cornell.edu. Conference information is available at http://aem.cornell.edu/outreach/conferences/strategic_marketing.htm. For additional information, please contact: Todd Schmit, Dept. of Applied Economics and Management, at 607-255-3015 or tms1@cornell.edu.

CONFERENCE TO FIND HIGH TECH SOLUTIONS TO FOOD & AGRICULTURE CHALLENGES

Geneva, NY - From smart farming to tracking products through the supply chain, agriculture and innovative technologies are presenting solutions to these and many other problems.

The 2007 International Photonics, Food, & Agriculture Conference: *Roadmap to Security and Production in the 21st Century* will highlight the significant opportunities for finding solutions through photonics, optoelectronics and microsystems-enabled technologies.

The Finger Lakes New Knowledge Fusion Project will present the Conference on Friday, **Nov. 16, 2007** from 8:30 a.m. to 4:30 p.m. at the Inn on the Lake in Canandaigua, NY. Representatives of academic institutions, government, industry and other interested parties are encourage to attend the session, which is being presented in conjunction with The International Photonics Commercialization Alliance (IPCA), Cornell University, Infotonics Technology Center, Inc., and the New York AgriDevelopment Corporation.

For more information about this conference please visit: www.fusiongrant.org/conference or contact event coordinator, Kitty Noble, at (315) 781.0070 ext.2018.

This technology road-mapping session will include speakers from the agricultural sector, including

production, wholesale, distribution and retail sales, who will address industrial challenges coming down the pipeline. Other speakers will present the latest advances in solving agribusiness problems, such as monitoring pathogens and mitigating infectious diseases, and discuss future development needs.

Dr. Robert Seem, a faculty member in the department of Plant Pathology at the New York State Agricultural Experiment Station, agreed that " ... there are many challenges in the food and agricultural industries that could be solved or mediated using technology, if only the greater research and industrial communities could work together to find practical, cost-effective solutions using the enormous amount of expertise that resides here in the region."

AGRIBUSINESS ECONOMIC OUTLOOK CONFERENCE

Please see the website below for a news release, agenda, registration information and form for the annual Agribusiness Economic Outlook Conference to be held Tuesday, December 18, 2007, in the David L. Call Alumni Auditorium in Kennedy Hall, Cornell University. This year's conference will feature immigration issues.

http://aem.cornell.edu/outreach/conferences/economic_outlook.htm

SUSTAINABLE AGRICULTURE RESEARCH AND EDUCATION'S 20TH ANNIVERSARY CONFERENCE: THE NEW AMERICAN FARM, ADVANCING THE FRONTIER OF SUSTAINABLE AGRICULTURE

March 25 - 27, 2008, Kansas City, Missouri, www.sare.org/2008conference

Resources /Articles

ENTREPRENEURS AND THEIR COMMUNITIES (NEW RESOURCE ON eXtension WEBSITE):

<http://www.extension.org/entrepreneurship>

Includes:

- Ten Ways to Build Public Awareness of Entrepreneurship as a Key Strategy for Building Community Wealth
- Resources for Supporting Entrepreneurship at the Community Level
- Entrepreneurial Communities: A Profile
- What is an Entrepreneurial Community

BUSINESS RETENTION AND EXPANSION CONSULTING ONLINE COURSES:

This course will give you the training and tools that you need to coach a community through a successful business retention and expansion visitation program. It features the "Community Leaders" or "Volunteer Visitation" approach to BR&E. Those completing this course earn BREI certification as a "BR&E Project Coordinator" and get credit toward eventual certification as "BR&E Professional". Starts Oct. 1st, 2007 and registration deadline is Sept. 24th. For more info. and to register: <http://www.extension.umn.edu/BusinessRetention/coursesConsult.html>

Learn how to write the research reports used in the best BR&E visitation programs. Anyone can have a survey software program spit out a survey "data dump", but those completing this course will know how to analyze data and prepare high-quality research reports that communities want and will use for years to come. Starts Oct 15th, 2007 and registration deadline is Oct. 5th. For more info. and to register: <http://www.extension.umn.edu/BusinessRetention/coursesResearch.html>

LINKING COLLEGES TO COMMUNITIES ENGAGING THE UNIVERSITY FOR COMMUNITY DEVELOPMENT

The work is written by Ted Howard and Steve Dubb (University of Maryland Democracy Collaborative) and aims to provide an across-the-board analysis of how universities can leverage their enormous-\$350 billion a year in economic activity, over \$300 billion in endowment assets, more than 2 million employees, and over 15 million students- - - to meet the many social and economic challenges that our nation faces.

Electronic copies are available at: www.community-wealth.org

Funding / Grants

NYS DEPT. OF AGRICULTURE AND MARKETS ANNOUNCES FUNDING FOR AGRICULTURAL AND FARMLAND PROTECTION PLANNING

The purpose of this grant program is to provide an economic incentive to municipalities to develop local agricultural and farmland protection plans that will maintain the economic viability of the State's agricultural industry and its supporting land base and to protect the environmental and landscape preservation values associated with agriculture. Municipalities, including cities, towns and villages that are located within a county which has established an agricultural and farmland protection board will be eligible to submit an application. A copy of the guidelines and application forms will be made available on the Department's website www.agmkt.state.ny.us under 'Funding Opportunities' on Wednesday, September 26, 2007. To receive a printed paper copy of the guidelines and application forms please contact:

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