
CaRDI Communiqué

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Highlights

- * CEV Awards
- * CaRDI Publications
- * CaRDI Summer Intern Reports

Dates

- * Business with Four Billion: Creating Mutual Value at the Base of the Pyramid Conference
- * The 2007 NYSAC Annual Fall Seminar
- * The Rural Aging Summit
- * 3rd Annual Finger Lakes Research Conference
- * Local Foods and Agriculture Development In-service
- * Addressing the Needs of Multicultural and Immigrant Communities
- * CCE Systemwide Conference, Land Use Tour
- * CCE Systemwide Conference, Development Sociology
- * 2007 New York State Barn Coalition Conference
- * The Northeast Competitive Advantage – Increasing Producer Access to Markets

Resources / Articles

- * Economic Development Administration Announcement: FY 2005 and FY 2006 Annual Report
- * New tool for accessing multiple data sets relating to economic development planning and analysis
- * Sustainable Rural Community Development: An Annotated Bibliography
- * eXtension Launches Entrepreneurship Site
- * July/August Issue of Rural Futures, NYS Legislative Commission on Rural Resources
- * The Asset-Based Community Development Institute (ABCD)
- * Adult and Extension Education
- * Two Journal Articles Coauthored by CaRDI Staff are "Hot off the Press"
- * New York Announces Rural Cluster Development Initiative
- * Environment Canada's Green Meeting Guide
- * "Producing a Business Plan for Value-Added Agriculture"

Funding / Grants

- * NYS Department of Agriculture and Markets Announces Agri-tourism Funding Opportunity

Other Opportunities

- * BoP E-journal Competition
- * U.S. BoP Protocol Initiative

Highlights

David J. Allee and Paul R. Eberts Community and Economic Vitality Award

Cornell's Community and Rural Development Institute (CaRDI) has named recipients of its 2007 David J. Allee and Paul R. Eberts Community and Economic Vitality Award. This year the award is co-sponsored by the New York State Legislative Commission on Rural Resources.

Recipients are recognized for innovative research, extension and/or teaching projects related to one of the themes highlighted throughout the Rural Vision Project: economic development; workforce development; agriculture and food systems; land use, environment and natural resources; health care; transportation; schools and youth; housing; local and regional governance; energy; community capacity and social networks.

This year, this award will be presented to Susan Christopherson, professor of City and Regional Planning at Cornell University, and Paul Trader, Executive Director of the Cornell Cooperative Extension Association of Rockland County.

CaRDI Publications

In early August, Issue #8 of our Rural New York Minute series was released, entitled "New Yorkers are more optimistic about their personal finances than the State's economic future" by Robin M Blakely.

We will release our 9th issue of the Minute in early September entitled "Home Grown Power: Community Energy Initiatives in Upstate NY" by Shawn Lindabury, Todd M. Schmit, Tania Schusler, and Rod Howe.

In mid-August, Issue #8 of our Research & Policy Brief Series was released, entitled "Heats and Animosities: What Rural New Yorkers Think about Local Taxes and Services", by David L. Kay.

We will release our 9th issue of the Brief in mid-September entitled "The Creative Economy: Taking Advantage of Campus and Community Resources", by Susan Christopherson, Suzanne Loker, and Susan Monagan.

All of our publications are available on the CaRDI website at <http://www.cardi.cornell.edu>.

CaRDI Summer Intern Reports

Reports from the CaRDI Summer Interns are now available online. Please [click here](#).

Dates

Business with Four Billion: Creating Mutual Value at the Base of the Pyramid Conference

September 9-11, 2007

Ann Arbor, MI

Register now! For more information or to register, please go to www.BoP2007.org

The 2007 NYSAC Annual Fall Seminar

September 19 - 21, 2007

The Desmond Hotel - Albany, New York

The program includes a full slate of standing committee meetings, information-packed educational sessions and plenary activities designed to inspire and motivate.

Conference Program at: <http://www.nysac.org/documents/NYSACFallSeminarFlyer07.pdf>

Register now for the Rural Aging Summit

September 20th & 21st, 2007

Ithaca College

Join your colleagues in developing policy recommendations to meet the many challenges and opportunities posed by an aging rural population. Deadline is September 12, 2007

For more information and to register go to: www.ithaca.edu/agingconference

3rd Annual Finger Lakes Research Conference

Saturday, October 6, 2007

Hobart and William Smith Colleges, Melly Academic Center, Geneva, NY

No Registration Fee!

Registration Deadline: September 18

Learn More!! Click Here: <http://fli.hws.edu/conference.asp>

The conference highlights Finger Lakes scientific research in a series of 15 minute oral presentations or poster sessions, providing opportunities to meet others interested in environmental science and scholarship related to the Finger Lakes of central and western New York State. As part of this year's conference, a special session will feature Owasco Lake research.

Local Foods and Agriculture Development In-service

Tuesday, October 9 – Wednesday, October 10, 2007

Non-Extension Agriculture Development Professionals are welcome!

This in-service Session will offer a smorgasbord of opportunities for Extension Educators and other agriculture development professionals to learn about the state of the art in local food programming. Workshop topics will cover the following subjects:

1. Creating farmer-friendly zoning ordinances.
2. Panel: Ag and Farmland Protection Boards: 10 years old. what has worked, what hasn't; impacts, new funding from Ag and Mkts.

3. Local Food Projects database
4. MarketScape and MarketMaker Training
5. Food and Agriculture Development Roundtable
6. Cutting Edge Strategies: (including Agriculture Industry Clusters)
7. Local Agriculture Sustainability Indicators
8. New York Regional Cuisine and Foodways
9. Town Agriculture Development Plans (Porter, Canandaigua?)
10. Building Regional Food Webs (Regional Networks)

For registration information contact: Duncan Hilchey (dlh3@cornell.edu)

Addressing the Needs of Multicultural and Immigrant Communities

October 9-10, 2007

Cornell University Campus

This professional development session is designed to meet multiple goals: identify resources and strategies for increasing our cultural competencies as Extension professionals; explore cultural perspectives of families; discuss research and extension efforts that address immigrant farmworker needs; and learn about the experience of newer immigrant populations in NYS communities. This will involve a mix of plenary sessions and concurrent sessions.

To develop relevant education programs, Extension professionals must understand changing family structures, immigrant perceptions on community acceptance and immigrant farmworkers' contributions to local communities, the shifting needs of local communities, and the impacts of global trends. Only when we understand issues and when we take steps to increase our cultural competencies can we deliver meaningful programs for our constituencies.

Sponsors: Epsilon Sigma Phi, Cornell Cooperative Extension's Diversity and Inclusion Professional Development Team, Cornell Farmworker Program, the Community and Rural Development Institute

For further information: http://conferences.cce.cornell.edu/ccesc/002_in_services/

CCE Systemwide Conference, Land Use Tour

October 11, 2007

This tour will look at land use issues from a variety of perspectives: the multifunctionality of landscapes, sustainability, resource utilization and local foods. The tour will highlight the intersection of decisions made by individuals and businesses and those made by municipalities. The premise is that Cornell Cooperative Extension has a role to play at this "intersection." Participants will see examples of ideas for generating land-based local enterprise that can lead to local economic development, open space preservation, and general environmental protection. The tour will begin with a plenary discussion of the CCE of Tompkins County survey on local land use interests. Participants will split into two groups choosing to focus on a local planning initiative designed to reduce urban sprawl and touring Ithaca's EcoVillage or visiting a local commercial composting operation. The tour will wind up with a discussion with Cornell Dining on initiatives such as buying locally and institutional composting.

For further information: http://conferences.cce.cornell.edu/ccesc/008_tours_workshops/

Development Sociology as part of CCE Systemwide Conference Campus Tour

October 11, 2007, 2:00-3:30

132 Warren Hall

To provide participants with an overview of the Department's programs, outreach and research.

Cornell's Department of Development Sociology prides itself in having a unique program profile that is unmatched by any other departments of sociology in the nation. The integrated package of scholarship on development, environment, population and community is its distinguishing characteristic. The department is shaped by a concern for understanding the determinants and consequences of societal development, and driven by a desire to produce knowledge and educational programs that contribute to the alleviation of social problems, both local and global.

Development Sociology extension/outreach programs combine applied research and outreach education in a seamless fashion. Each of these programs has several on-going activities within them and are led by dedicated Development Sociology faculty. The Department of Development Sociology is also home to several special programs that support larger college and university initiatives. CaRDI, the Farm Worker Program, Polson Institute and the Program on Population & Development link the applied research of the Department to the Cornell community, and off-campus organizations engaged in rural, community and international development.

For further information: http://conferences.cce.cornell.edu/ccesc/008_tours_workshops/

2007 New York State Barn Coalition Conference

October 19-21, 2007

*Hosted by the Dutch Barn Preservation Society
at the Mabee Farm Historic Site, Rotterdam Junction, NY*

Conference Theme: Surveying and Recording Barns in New York State

Information and Registration: info@dutchbarns.org

Information about the New York State Barn Coalition: <http://www.barncoalition.com>

The Northeast Competitive Advantage – Increasing Producer Access to Markets

November 5-6th, 2007

The 2007 Cornell Strategic Marketing Conference for members of the agricultural industry will be held on November 5th and 6th at the Henry A. Wallace Visitor and Education Center at the FDR Presidential Library and Home, Hyde Park, New York.

Determining how to better integrate existing and new farm products into emerging markets in the Northeast is often a challenge faced by many local and regional agricultural producers. Do you go it alone? Do you cooperate and combine activities with area producers? Do you contract with national and/or regional distributors? At this year's conference, producers, buyers, distributors, wholesalers, and retailers will share their insights on distribution, market access, and expanding market opportunities in the Northeast and ways producers can capitalize on them. In addition, we are expanding our product foci to include producer panels associated with fruits and vegetables, dairy products, and livestock and meat products to discuss new product and quality opportunities to meet market demands. Representatives from successful joint-producer ventures will also be on hand to discuss partnerships and cooperative arrangements that are making marketing possible.

For more information, contact:

Todd Schmit, Assistant Professor, Dept. of Applied Economics and Management, Warren Hall, Cornell University, at 607-255-3015, email: TMS1@CORNELL.EDU.

Bob Weybright, Extension Specialist, Cornell Cooperative Extension - Dutchess County, at 845-677-8223, ext 122, e-mail: RW74@cornell.edu.

Resources /Articles

Economic Development Administration Announcement: FY 2005 and FY 2006 Annual Report

EDA's mission is to lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.

EDA's efforts to fulfill its mission during FY 2005 and FY 2006 can be accessed on www.eda.gov by clicking on FY05 and FY06 EDA Annual Report. In this document you can:

- Read about EDA investments state by state. (Section V)
- Learn how Trade Adjustment Assistance for Firms can help companies that have been impacted by competition with imports. (Section III)
- Locate EDA's University Centers, which can assist communities with economic development. (Sections III and IV)

New tool for accessing multiple data sets relating to economic development planning and analysis:
<http://ced.census.gov>

New publication by the Western Rural Development Center titled, Sustainable Rural Community Development: An Annotated Bibliography.

Access the publication: http://extension.usu.edu/files/publications/publication/pub_8058368.pdf

eXtension Launches Entrepreneurship Site

Small, micro, and home-based businesses have flourished over the past decade in urban, suburban, and rural areas. eXtension is pleased to announce the "soft" launch of its fifth Community of Practice web site: Entrepreneurs and Their Communities, available at <http://www.extension.org/entrepreneurship>. This web site will serve as an additional resource that local business owners can depend upon for unbiased information on a variety of business-related topics.

Like all other websites launched as part of eXtension, the Entrepreneurs and Their Communities site is populated with various frequently asked questions (FAQs) responding to the most common set of questions that users are likely to ask. It also offers users the opportunities to submit questions not addressed in the FAQ system, inquiries that will be answered by land-grant university personnel with expertise in these specific topical areas.

Over the next few months, the eXtension entrepreneurship team will be adding a number of products to the website, including: a synopsis of state and local policies enacted to spur and support entrepreneurship, learning lessons offering a variety of self-paced educational programs, and various case studies on innovative ways communities nationwide have designed and launched local entrepreneurship-friendly programs.

July/August Issue of Rural Futures, NYS Legislative Commission on Rural Resources:
[http://www.senate.state.ny.us/SenateReports.nsf/6DD2F2819E02BB6185256EBD004E2D20/00E9FD19CBF6A4D9852573150052C6BF/\\$file/rfjulyaug07lowres.pdf?OpenElement](http://www.senate.state.ny.us/SenateReports.nsf/6DD2F2819E02BB6185256EBD004E2D20/00E9FD19CBF6A4D9852573150052C6BF/$file/rfjulyaug07lowres.pdf?OpenElement)

Includes information about Cluster Based Industry and Agribusiness Development Grant Program

The Asset-Based Community Development Institute (ABCD)

The basis of ABC Development is that the ultimate wisdom for development is within our communities, not with outside experts. Past models of sustainable development focused on identifying the problems, deficiencies, and needs of communities. The ABCD methodology focuses on identifying the assets and capabilities of communities and connecting as many community assets with each other AND assets of other organizations. McKnight and Kretzmann (co-founders of ABCD and the ABCD Institute associated with Northwestern University in Evanston, IL) gathered over 3,000 stories of effective community initiatives and summarized what made the projects effective and then defined what made communities vibrant and successful. The website of the ABCD Institute is www.northwestern.edu/ipr/abcd.html. They have numerous publications available for sale listed on the web site, including “Building Communities from the Inside Out – A Path Toward Finding and Mobilizing a Community’s Assets”.

Adult and Extension Education

Department of Education
College of Agriculture and Life Sciences

Fall 2007 Course Roster

EDUC 682: COMMUNITY EDUCATION AND DEVELOPMENT

Instructor: Scott Peters (sp236@cornell.edu)
3 Credits, Wednesdays, 1:25—4:25 pm, 101 Kennedy

This course offers an opportunity for students to engage in a critical study of the purposes and practices of professional organizers and educators in community and economic development initiatives. The course places a special focus on the civic or democratic dimensions of educational practice. Civic practice in community education and development is viewed in relation to the craft of “educational organizing” as a vehicle for social learning and collective action. Key philosophies, theories, and traditions of educational organizing are studied and analyzed in their historical, cultural, social, and political context, with an eye toward implications for contemporary practice in a broad range of settings.

EDUC 680: FOUNDATIONS OF ADULT AND EXTENSION EDUCATION

Instructor: Arthur L. Wilson (aw87@cornell.edu)
3 credits, Thursdays, 4 – 6:30 pm, 105 Kennedy

Why do we do adult and extension education work and who benefits from it? These seemingly simple questions are too often ignored or taken-for-granted in the everyday practice of adult and extension education. In the rush to get things done, often in the face of many conflicting demands, we tend more to instrumental concerns of “how to” rather than to questions of “what for.” The purpose of this course is to provide participants an opportunity to investigate selective historical and contemporary conceptions of adult and extension education practice in the US and internationally in terms of who should benefit from such educational interventions and why. This course provides a critical introduction to major areas of theory, research, and practice represented in the Adult and Extension Education graduate program.

EDUC 683: ADULT EDUCATION AND GLOBALIZATION – COMPARATIVE PERSPECTIVES

Instructor: Margaret M. Kroma (mmk26@cornell.edu)
3 Credits, Tuesdays, 4:30—6:30 pm, 361 Warren

Economic and political forces of globalization have been on the ascendancy in the last several decades and have had major impacts on the social contexts in which adult education is located. Governmental, non-governmental and international organizations have historically played a key role in supporting and overseeing adult education as a civil, democratizing institution but are now faced with a declining role as international and domestic private sectors increasingly shape adult education priorities and programs to meet the needs of the market. At the same time, emerging local, regional and national responses in adult

education are reshaping and in some cases, resisting these global forces. Innovations in communications and educational technology are propelling these multi-level responses, opening up new possibilities in democratic arrangements and nurturing new forms of educational life. These convergent tensions will be the critical thrust of this course.

Two journal articles coauthored by CaRDI staff are "hot off the press":

"The Changing Nature Of Housing Markets In Upstate New York", (Laquatra, Joseph, Rolf Pendall, David L. Kay, Jordan F. Suter, and Nelson Bills, 2007, *Housing and Society*, Volume 34 No 1, 65-75) reports on a study of housing markets in the Rochester NY area. Results from the analysis indicated that household preferences for more living space, site acreage, and proximity to open space were among the driving forces for residential sprawl in this housing market.

"The Role of Services in Regional Economy Growth" (David L. Kay, James E. Pratt, and Mildred E. Warner, 2007, *Growth and Change*, Vol. 38 No. 3 , pp. 419–442) provides empirical and methodological support for the argument that greater economic development attention should be directed toward local service sectors of the economy.

New York Announces Rural Cluster Development Initiative

Implementing successful technology-based development initiatives in rural areas is an ongoing challenge for many parts of the country. New York Gov. Elliot Spitzer signed legislation establishing a new program to stimulate employment and income growth by promoting cluster-based strategies in rural regions of the state. Sponsored by Sen. George H. Winner Jr., chairman of New York's Legislative Commission on Rural Resources, Senate Bill 3234 outlines the Cluster Based Industry and Agribusiness Development Grant Program, which will provide seed grants of up to \$25,000 on a competitive basis to community-based economic development corporations.

The initiative will be administered by New York's Rural Revitalization Program while the funds will be dispersed by the Empire State Development (ESD) Corporation, the state's lead economic development agency as part of its comprehensive rural revitalization program. Clusters are expected to be organized around the existing strengths in certain regions, as well as the emerging technologies and research under development at the universities and colleges dotting the landscape of rural New York.

New York's Legislative Commission on Rural Resources produces Rural Features, a collection of articles reviewing legislation and news from New York, the U.S. and around the world, which may be of interest to many rural communities. The most recent edition, dated July/August 2007, can be found at:
http://www.senate.state.ny.us/SenateReports.nsf/Public_ViewReports?OpenForm

The text of S.B. 3234 can be accessed at: <http://assembly.state.ny.us/leg/?bn=S03234>

Environmental Affairs Division. 2007 "Environment Canada's Green Meeting Guide"

http://www.greeninggovernment.gc.ca/F5B1C0BC-741C-4493-B4B7-B0D56BBE6566/Green_Meeting_Guide_07.pdf

Now Available Online: "Producing a Business Plan for Value-Added Agriculture"

by Deborah Streeter

<http://aem.cornell.edu/outreach/publications.htm#2007>

Based on Cornell's Entrepreneurship Education and Outreach web site, we have created a new print version of the guide focused on business planning for value-added agriculture.

Funding / Grants

NYS Department of Agriculture and Markets Announces Agri-tourism Funding Opportunity

The agri-tourism grants provide up to \$50,000 in matching funds for projects involving traditional agri-tourism activities, as well as new approaches in promoting New York food and agriculture. Individuals, public and private agencies and organizations, business and industry, educational institutions and local governments are eligible to submit proposals. Eligible projects should involve the development, implementation or expansion of activities which promote New York food and agriculture by attracting visitors to New York State food and agricultural destinations. Projects and activities may be for-profit or not-for-profit; and may involve ongoing, seasonal, annual, or one-time events. Agri-tourism grant applications are available by contacting Meg McCabe at the Department at 1-800-554-4501 or by downloading the form from the Department's website at <http://www.agmkt.state.ny.us/RFPS.html>. All applications for funding are due into the Department no later than 4:30 p.m. on October 30, 2007.

Other Opportunities

BoP E-journal Competition

The BoP Learning Lab is sponsoring a short essay competition to highlight innovative business models, products and services for low-income communities.

Length of essay: under 1000 words

Eligibility: Open to all

Deadline: Sept. 7, 2007

More information: <http://www.bopnetwork.org/>

U.S. BoP Protocol Initiative

We are looking to identify companies that would like to participate in a U.S. effort to explore, serve, and find profit-making opportunities in a domestic “base of the pyramid” community. For more information, please contact Stuart Hart at slh55@cornell.edu, or Michael Gordon at mdgordon@umich.edu.