
CaRDI Communiqué

ISSUE NUMBER 1/APRIL 2007

Highlights

- * New CaRDI Publications!
- * New York Land Use Policy Roundtable

Dates

- * Future of Rural New York Seminar Series
- * Statewide Rural Aging Summit
- * Municipal Clerks Week
- * Rural Issues Community Leadership Conference
- * CISER Workshops on Social and Economic Data

Resources / Articles

- * Rural Entrepreneurship Resources
- * Can Ethanol Power the Rural Economy?
- * Two New Economic Development Administration Research Reports Released
- * ITIF Releases “2007 State New Economy Index”
- * Cornell University eClips Newsletter

Funding / Grants

- * Municipal Grant Program

This is the first issue of the *CaRDI Communiqué*, a by-product of the former *CEV Communiqué* which stopped publication in December 2006. The *CaRDI Communiqué* will provide the same type of information as the *CEV Communiqué*, and will be available on the first Tuesday of every month. We ask you to please “excuse our construction” as we experiment with the format over the next few issues. For more information regarding the *Communiqué* or CaRDI in general, please email Ann Prince at ach37@cornell.edu.

Oh, and we will do our best to keep future issues shorter... we promise.

Highlights

NEW CARDI PUBLICATIONS!

We are pleased to announce the launching of three new CaRDI Publications. All current and past issues of these publications may be found on the CaRDI website at www.cardi.cornell.edu.

The first publication, the *Rural New York Minute*, is a one-page interesting story or data-driven "factoid" about rural NYS. The April 1st issue is entitled "NYS Consumers Express Strong Interest in Local Food." The "Minute" will be released on the 1st day of every month.

The second publication, the *Research & Policy Brief Series*, is a two-page summary of policy relevant research on issues important to NYS. Our March issue was entitled "New Yorkers' Perceptions of Immigrants and Immigration." The "Briefs" will be released on the 15th of each month.

Our third publication, the *CaRDI Reports*, is a series of working papers, monographs, and special reports on issues important to New York State and beyond. The first issue, released in March, was entitled "Owners of Idle Agricultural and Forest Land in New York State: Results from a Mail Survey." The "Reports" will be issued every few months.

If you have questions or comments about our publications, please contact Robin Blakely at rmb18@cornell.edu or 607-254-6795. We encourage you to distribute this material to your community groups, stakeholders, etc. Depending on the topic covered, particular organizations you work with may find it useful to include this material in their newsletters. Local newspapers may be interested in picking up one of the stories in entirety, or in part, and you may choose to add some language to their article to set the local context. These are just some examples of how we envision disseminating this information and partnering with CCE.

NEW YORK LAND USE POLICY ROUNDTABLE

Along with representatives from a number of state agencies and some other organizations, CaRDI is helping the Great Lakes Commission to plan a New York Land Use Policy Roundtable for fall. The policy roundtable will focus, though not exclusively, on the role of state programs and agencies that are involved with land use. A diverse group of participants from around the state are expected to be invited to a roundtable dialogue with Spitzer Administration officials this September. For more information, contact David Kay, dlk2@cornell.edu or 607-255-2123.

Dates

FUTURE OF RURAL NEW YORK SEMINAR SERIES

Expanded resources are available at www.cardi.cornell.edu.

Many of you are already receiving information about our spring seminar series, *The Future of Rural New York*, where we bring together perspectives representing research, extension, outreach, policy and practice, in a panel format, to discuss issues critical to rural NYS and beyond. We realize that not everyone is able to travel to Ithaca to attend one of these seminars, so we are happy to announce that this year we have begun videotaping the seminars and making those videos, along with other presentation materials, available on our website. Please feel free to use these videos and materials in your local programming around these important issues. Our 2007 schedule is as follows:

February 27th - The 2007 Farm Bill: Implications for State & Local Food & Agricultural Policy in NYS.

March 9th - Rural Sprawl in Upstate New York: Observations on Residential Development & Housing Prices.

April 6th - The Role of Universities in Local & Regional Economic Development.

April 20th - Viewing Health as a Centerpiece of Community Development.

May 4th - Poverty in the 21st Century: Research & Action in New York State.

For more information on the seminar series, including speaker names and affiliations, times and locations, please visit our website at <http://www.cardi.cce.cornell.edu>.

STATEWIDE RURAL AGING SUMMIT

Save the dates September 20 and 21, 2007 for a Statewide Rural Aging Summit to be held at Ithaca College, N.Y.

Topics: Health Promotion & Services; Income & Economic Security; Informal Support; Long Term Care; Social & Supportive Services; Transportation & Access.

More details of this one and a half day summit to be held in the heart of the Finger Lakes will be forthcoming later this spring.

Contact Marilyn Kinner at mkinner@ithaca.edu or 607-274-1967.

MUNICIPAL CLERKS WEEK

April 29 - May 5, 2007

International Institute of Municipal Clerks: <http://www.iimc.com>

Cornell Municipal Clerks Institute: <http://www.clgp.aem.cornell.edu/clerks.htm>

RURAL ISSUES COMMUNITY LEADERSHIP CONFERENCE

The Mohawk Valley Leatherstocking Agricultural Region (MVLAR*) will host the 2nd Rural Issues Community Leadership Conference Thursday, April 5, 2007, 8:30 a.m.-3:45 p.m. at the The Otesaga Hotel in Cooperstown. The special Keynote Speaker will be Patrick L. Hooker (Richfield Springs), the newly appointed Commissioner of the NYS Department of Agriculture & Markets.

This conference will put participants in touch with important new information and ideas about rural land-use, maintaining vital municipal services, successful economic development models, rural broadband access opportunities, rural funding resources, to name a few, along with a glance into the new global realm of greenhouse gasses and carbon trading. The workshops are designed for town supervisors, mayors, town and village boards, town and village clerks, city officials, county legislators, planning & zoning boards, public works officials, economic developers, and agricultural service providers. Courses may qualify for approval by local government for fulfilling requirements for Training of Municipal Planning and Zoning Officials (Chapter 662, Laws of 2006). The cost is \$25.00 per person which includes continental breakfast, lunch and workshop materials. Pre-registration is required by March 26, 2007. Registrations after March 26, 2007 or at the door are \$30.00 per person. For participant and/or exhibitor information and registration, call 315-866-4671, or e-mail gregmved@twcny.rr.com. This conference is sponsored in part by a Farmland Viability Grant from the NYS Department of Agriculture & Markets.

MVLAR is a consortium of Cornell Cooperative Extension educators, county economic developers, and agricultural service providers from Fulton, Herkimer, Montgomery, Oneida, Otsego, and Schoharie counties, and operates under the auspices of the Mohawk Valley Economic Development District (MVEDD). Satellite affiliates include Chenango and Madison counties.

Conference topics include: Agricultural District Law 305A – What It Is and How It Impacts Your Community; Maintaining Rural Emergency Services; Developing Broadband Access in Rural New York State; Rural Funding Resources; Regional Greenhouse Gas Initiative (RGGI); Economic Development – Applied Lessons from the FAGE Dairy Project; Farmer-Neighbor Issues – Case Studies for Mediation to Avoid Expensive Litigation; Renewable Energy – Where to Put Your “Energy” into Reviewing Energy-Related Applications.

Contact: Gregory Eisenhut
315-866-4671 (phone)
315-866-9862 (fax)
gregmved@twcny.rr.com

CISER WORKSHOPS ON SOCIAL AND ECONOMIC DATA

CISER is pleased to announce a new series of workshops on Social and Economic Data files for Spring 2007.

To register for any of the workshops listed below please go to:

<http://www.ciser.cornell.edu/ASPs/workshops.aspx>

For a fuller description of the workshops please go to:

<http://www.ciser.cornell.edu/ASPs/documents/SocEconSeriesSp2007.doc>

US Economic Censuses and County Business Patterns

Tuesday, April 3: 2:00 PM - 5:00 PM

Stone Lab, Mann Library

The Census Bureau collects data on America's business establishments by means of the Economic Censuses every five years. These data provide a benchmark for many important economic indicators regarding the health of the economy. The Census Bureau supplements these data with annual reports on employment and payroll by industry in a series called the County Business Patterns. This workshop will comprise two parts: a lecture and discussion about the Census Bureau's use of surveys and administrative records for business establishments to prepare data files; followed by a hands-on lab session with exercises accessing and analyzing data from the Economic Censuses and the County Business Patterns.

Workshop Instructor: Warren A. Brown

QUESTIONS? Please write to Warren Brown at wab4@cornell.edu.

Resources

RURAL ENTREPRENEURSHIP RESOURCES

Craig Schroeder, Lisa Heinert, Lisa Bauer, Deborah Markley and Karen Dabson, *Energizing Young Entrepreneurs in Rural Communities*,

http://www.energizingentrepreneurs.org/content/cr_11/2_000240.pdf.

Council on Competitiveness, *Where America Stands: Entrepreneurship*,

http://www.compete.org/pdf/ew_deeper_dive.pdf.

Federal Funding Sources for Rural Areas Database: USDA, Rural Information Center, National Agricultural Library, 20705-2351, ric@nal.usda.gov, 1-800-633-7701. To access the database, go to

<http://www.nal.usda.gov/ric/ricpubs/funding/federalfund/ff.html>.

CAN ETHANOL POWER THE RURAL ECONOMY

http://www.kansascityfed.org/RegionalAffairs/mainstreet/MSE_0107.pdf

TWO NEW ECONOMIC DEVELOPMENT ADMINISTRATION RESEARCH REPORTS RELEASED

Two new EDA-sponsored research reports have been released: "Rural Clusters of Innovation: Berkshires Strategy Project – Driving a Long-Term Economic Strategy," and "Unlocking Rural Competitiveness: The Role of Regional Clusters." The "Rural Clusters" report provides an overview of a collaborative effort between Monitor Group and the Berkshires Region of Massachusetts to assess the Berkshire regional economy and formulate a strategic plan for economic growth. "Unlocking Rural Competitiveness" develops a database and methodology to help rural areas assess their regional economic competitiveness to support growth and development strategies.

Download the reports, in PDF format, from the EDA website:

- ["Rural Clusters of Innovation: Berkshires Strategy Project -- Driving a Long-Term Economic Strategy"](#)
- ["Unlocking Rural Competitiveness: The Role of Regional Clusters"](#)

ITIF RELEASES “2007 STATE NEW ECONOMY INDEX”

February 27, 2007

The New Economy continues to transform the U.S. and state economies. The changing economic landscape requires state economies to be innovative, globally-linked, entrepreneurial and dynamic, with an educated workforce and all sectors embracing the use of information technology. In a new [report](#), sponsored by the Ewing Marion Kauffman Foundation, ITIF employs 26 indicators to rank each state on the extent to which their economies are structured and operate to effectively compete regionally as well as globally. For 2007 the five top states are, in order of rank, Massachusetts, New Jersey, Maryland, Washington, and California. With these measures as a frame of reference, the report then outlines the next generation of innovative state-level public policies needed to meet the challenges of the New Economy and boost incomes of all Americans.

To download a copy of the report, please click [here](#).

http://www.itif.org/files/2007_State_New_Economy_Index.pdf

CORNELL UNIVERSITY’S eCLIPS NEWSLETTER

If you are interested in receiving the eClips Newsletter, please contact the eClips team at <http://eclips.cornell.edu>. Their current newsletter focuses on:

1. What’s New: Additional content and “email a clip to a friend”
2. How to Find Your Way Around
3. Ideas for Using eClips Inside and Outside the Classroom
4. Our Favorite Clips in Social Entrepreneurship, Tech Transfer, Entrepreneurship in the Arts and Business and Gender

Funding / Grants

MUNICIPAL GRANT PROGRAM

STATE FUNDING WILL SOON BE AVAILABLE TO ASSIST MUNICIPALITIES TO DEVELOP AGRICUTURAL ECONOMIC DEVELOPMENT AND FARMLAND PROTECTION PLANS

The New York State Department of Agriculture and Markets is developing an application for municipalities to develop local agricultural economic development and farmland protection plans. Interested municipalities are eligible for grants up to \$25,000 or 75% of the cost (which ever is less) of developing a local protection plan. Applications for municipal grant funds are expected to be released from the Department early this summer (2007).

The Guidelines and Application will also be posted on the Department's web site, www.agmkt.state.ny.us under "Funding Opportunities". The Department has set aside approximately \$800,000 for the Municipal Planning Grant Program. Grants will be awarded on a first come first serve basis.

Local plans would need to: 1) identify the location of any agricultural lands proposed to be protected; 2) provide an analysis of the value of proposed protected lands to the economy of the municipality; 3) open space value; 4) describe the threats to productive farmland and consequences of farmland conversion, and 5) develop realistic programs and strategies to promote and maintain the economic viability of the local agricultural industry and its agricultural land base.

The Municipal Grant Program for Agricultural Economic Development and Farmland Protection will provide local municipalities the opportunity to craft a specific strategy or group of strategies to keep their farm community viable amidst the demands of worldwide markets, decreasing workforce and increasing regulations. Local government can play a key role in revising local land use regulations and development policies which may hinder a farmer's ability to grow and diversity their business. Additionally, through this grant program municipalities can evaluate new markets and business development opportunities specifically tailored to address the needs of their farm community.

For more information about the municipal grants program, contact:

John Brennan Farmland Protection Specialist
Division of Agriculture Protection & Development
NYS Department of Agriculture and Markets
10 B Airline Drive, Albany, NY 12235
(518) 457-5606, john.brennan@agmkt.state.ny.us